

ABOUT SUZY

I am a New York City based fashion consultant with more than 15 years of experience in the fashion industry. Style has been my passion for as long as I can remember. I have always had an artistic eye and as a child would organize my clothes by color. I would decide on my outfits the day before I wore them. Family members and friends would compliment me on my maturity and fashion sense. This desire to be efficient yet strive for a fashion-forward appearance was inspired by my mother. A businesswoman in a businessman's world, she possessed an amazing sense of style, grace and confidence. Her ability to combine beauty and strength has always inspired me and will remain my biggest influence.

I began my professional career as a fashion model and witnessed firsthand every aspect of the industry. I was able to experience how designers worked, the way they envisioned entire lines of clothing, to create stunning new styles and trends. I was surrounded by an incredible amount of creativity and ideas and it further informed my sense of style and what it means. Since my time as a model, with positions at Gucci, Fendi, Prada and Bergdorf Goodman, I came to the realization that many people were confused about how to develop their own style. Confronted by the ever-growing number of fashions and choices, people were unable to apply them to their own lives. Too often I met men and women determined to spend as much money as possible to stock their wardrobe with biggest brand names while ignoring their personal needs.

With the desire to help people define their singular style, I started my own fashion consulting services. Utilizing all that I have learned in my life, from the lessons I took from my mother to the ideas I discovered in the corporate fashion industry, I help my clients become more organized, efficient and confident by cultivating their unique character. I want people to realize that fashion is not about the size of their budget but about being creative and having fun. And, of course, I want them to always look their best!

In addition, I have created the Style Bulletin, an online destination for all things style. Utilizing street photography, a regularly updated services directory, tips and trends pulled from the best magazine editorials, and featuring the must-have pieces of the season, the Style Bulletin makes fashion accessible and fun for male and female readers of all ages.

I have helped men and women from the ages of 15 to 93 take control of their wardrobe and define their identity. My clients are from all walks of life and include celebrities, socialites, CEO's, stay-at-home moms, lawyers, doctors, and architects. By helping them grow and develop new habits they gain a deeper understanding of themselves. In addition to a stunning new wardrobe they find a rediscovered passion and newfound confidence; the greatest tools for success.

Quite simple--but then the best things in life often are.